

SARAH GEORGE GORDON

Full Stack Developer (iMart Group LTD) · Cofounder · Flutter Mobile Developer · Graphic & UI Designer

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Portfolio: <https://sarahgordon895.github.io/sarahgordon.github.io/>

TechMorah: <https://sarahgordon895.github.io/TechMorah/> | GitHub: <https://github.com/SarahGordon895>

PERSONAL PARTICULARS

Full Name	Sarah George Gordon
Date of Birth	24 April 2004
Nationality	Tanzanian
Gender	Female
Marital Status	Single
Postal Address	P.O. Box 4444, Dar es Salaam
Physical Address	Dar es Salaam, Tanzania
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CAREER OBJECTIVE

To secure a senior full-stack, support & implementation, or technical leadership role where I can apply proven delivery across Laravel e-commerce and enterprise systems, fintech payment APIs, SMS/WhatsApp listener platforms, ISP digital products, school fee systems, Windows Server and Linux deployment, and multi-channel banking support—while growing as a dependable engineer who ships production-ready outcomes with professionalism, integrity, and clear stakeholder communication.

PERSONAL PROFILE

A self-driven, creative, and responsible technology professional with strong interest in system development, digital solutions, graphic/UI design, and operational excellence. Able to work independently or collaboratively, with a strong willingness to learn, adapt, and grow. Known for a humble attitude, fast learning, commitment to quality, and reliability under minimal supervision— combining academic foundation (UDSM Computer Science) with 4+ years of practical IT, development, design, and implementation experience.

EXECUTIVE SUMMARY

Results-oriented technology professional with 4+ years of hands-on delivery across full-stack development, e-commerce, enterprise SMS platforms (VLL Backend, SmSver1, VLL-SMS / imartListener Flutter apps), fintech products (LipaPay Portal, Airtime, Disbursement, Sandbox), HR leave systems, ISP marketing sites, and school fee tracking. Currently **Full Stack Developer (full-time)** at **iMart Group LTD**, and **Cofounder** of TechMorah Solution LTD. Completed a **three-month part-time** contract as Support & Implementation Resource Engineer at Craft Silicon (15 May 2026 – 11 August 2026) supporting bank clients across Mobile/Internet/Agency Banking, Core Banking, APIs, GL/accounting rules, and SQL Server. Previously **Senior Full Stack Developer and Acting CIO** at Victoria Lush Limited (15 March – 3 June 2026). Recently shipped **Active Targets** (live Laravel + Filament e-commerce at activetargets.org), **imartListener** SMS/WhatsApp business desk, and production LipaPay family platforms. Experienced on Windows Server, IIS, SQL Server, Linux VPS/shared hosting, and banking environments. Known for evidence-based, database-first troubleshooting, shipping production-ready systems, documentation for developers/clients/management, and **25+ projects** in public portfolio and GitHub.

CORE COMPETENCIES

- Full-stack: Laravel, Filament, PHP, Blade, REST APIs
- Alternate banking channels: Mobile, Internet, Agency, USSD, merchant, digital lending
- Frontend: React, JavaScript, HTML5, CSS3, responsive UI/UX
- CBS support & implementation (Craft Silicon — 3-month part-time contract)

- SQL Server / T-SQL: procedures, functions, views, triggers, data fixes
- Flutter mobile (VLL-SMS / imartListener): SMS & WhatsApp capture, sync, APIs
- E-commerce: catalog, cart, checkout, coupons, CMS, Filament admin
- Graphic design, branding, promo & print creatives
- UAT, client support, developer & management documentation
- SQL Profiler, SSRS, GL statements, Trial Balance, custom reports
- Windows Server, IIS, SSL/TLS, MSMQ, Event Viewer, service troubleshooting
- API integration: REST/JSON, Swagger, Postman, payment switches, TISS, FSP
- Git, GitHub Actions, PowerShell, log analysis, incident triage
- MySQL, PostgreSQL, Node.js (personal/client projects)

PROFESSIONAL EXPERIENCE

iMart Group LTD — Full Stack Developer (Full-time)

October 2025 – Present

- Current full-time role: design, build, integrate, deploy, and support production systems for iMart Group across web, APIs, and mobile.
- Built and launched **imartListener** (Flutter) + imartPortal + Laravel listenerBackend: SMS/WhatsApp capture on business phones, Inbox sync, reply templates/bulk, social lookup—paired with live SMS portal at sms.imartgroup.co.tz.
- Built and supported **ELMS** (Employee Leave Management System) at leave.imartgroup.co.tz; HR approval flows, HOD gates, notifications, role-based access.
- Developed and supported **LipaPay** product family: Portal (portal.lipapay.co.tz), Lipa Airtime (airtime.lipapay.co.tz), Lipa Disbursement (disbursement.lipapay.co.tz), and Sandbox (sandbox.lipapay.co.tz)—collections, airtime wallet/recharge, payouts, developer hub, KYC-to-portal specs, PHPUnit coverage.
- Managed deployment on Windows Server (XAMPP/local) and Linux/shared hosting via FTPS, GitHub, Composer, and production runbooks.
- Authored portal-integration-spec.json, handover docs, and deployment guides; ongoing production support and integration alignment.

**Craft Silicon — Support & Implementation Resource Engineer
(Part-time)**

15 May 2026 – 11 August 2026 (3-month contract)

- Provided part-time production support and implementation for Craft Silicon banking solutions serving clients such as Radiance, Maendeleo, and Amana across Core Banking and alternate channels. Three-month contract ended 11 August 2026.
- Investigated client issues including Mobile/Internet Banking failures, loan and savings product problems, GL mapping errors, API faults, accounting-rule mismatches, report discrepancies, and EOD/COB failures.
- Follow a structured diagnostic workflow: receive issue → reproduce (UI, Swagger/Postman/curl, SQL Profiler) → trace Frontend → API → stored procedures → functions → views → tables → identify root cause → fix → retest → document.
- Perform database-first investigation in Microsoft SQL Server: procedure logic, JOINS, WHERE clauses, accounting rules, product configuration, GL mappings, transaction history, and TEST vs LIVE configuration comparison.
- Troubleshoot and implement alternate banking channels: Mobile Banking, Internet Banking, Agency Banking, USSD, merchant services, digital lending, OTP/authentication, and SMS/notification services.
- Work extensively with REST APIs and integrations (JSON request/response analysis, Swagger, third-party vendors, payment switches, TISS, FSP integrations).
- Write and apply SQL scripts, modify/recommend stored procedures, insert configuration records, update product setup and GL mappings; coordinate code changes with developers when required.
- Validate fixes through procedure re-runs, UI/API retests, accounting-entry checks, before/after comparison, and report verification (SSRS, GL statements, Trial Balance, custom SQL reports).
- Handle Windows Server / IIS administration tasks: application deployment, SSL/TLS, MSMQ, logs, Event Viewer, and service troubleshooting.
- Document for developers (missing objects, stack traces, SQL fixes), clients (progress, root cause, functional explanation), and management (status, remaining issues, risks)—preferring one issue at a time with incremental validation.

TechMorah Solution LTD — Cofounder & Full Stack Technical Lead

Ongoing (Cofounder)

- Cofounded the firm; deliver enterprise web, SMS, payment integration, e-commerce, and implementation services for SMEs and institutional clients.
- Own solution architecture, client technical alignment, deployment workflows, graphic/UI branding, and professional handover documentation.
- Lead end-to-end client builds including **Active Targets** e-commerce (Laravel + Filament, production at activetargets.org), Savanna Fibre digital presence, and school fee/reminder systems.
- Support engineering standards, operational setup, security hardening, performance tuning, and quality of client-facing deliverables.
- Public presence: TechMorah corporate site and founder portfolio (25+ featured projects).

Victoria Lush Limited — Senior Full Stack Developer & Acting CIO

15 March 2026 – 3 June 2026

- Led the Victoria Lush SMS ecosystem: VLL Backend (Laravel API), SmSver1 enterprise SMS portal, VLL Admin operations console, and VLL-SMS Flutter mobile app—deployed on Linux VPS with SSL, environment configuration, and handover runbooks.
- Developed and deployed VLL-SMS (Flutter): mobile app for SMS clients that listens to inbound SMS on the customer's registered handset, captures message data, and syncs with VLL Backend and SmSver1 for inbox monitoring, delivery tracking, and unified SMS operations.
- Set technical direction as Acting CIO: integration standards between portal, backend API, and mobile client; release readiness and post-go-live stability.
- Delivered full-stack features across Laravel, MySQL, and Blade; coordinated resellers, bulk SMS, templates, and daily production support.
- Deployed and supported across Windows Server and Linux Server; API integrations, bug triage, and stakeholder communication.
- Awarded Certificate of Achievement — Full Stack Developer (April 2026).

- Assisted in designing and developing responsive websites.
- Supported UI/UX improvements and basic system functionality linked to backend services.

Divine Grace Church — IT Technician**May 2023 – June 2024**

- Troubleshooting hardware and software issues across church systems.
- Performing routine hardware and software maintenance.
- Providing malware and virus protection.
- Supporting media team: video projection, photography, and sound system setup.

TECHNICAL WORKFLOW & DELIVERY APPROACH

- **Banking support (Craft Silicon):** Receive client issue → reproduce (UI/API/Profiler) → trace Frontend → API → stored procedure → functions → views → tables → inspect SQL Server → compare TEST/LIVE & GL/config → root cause → SQL/config fix → retest → document for developers, clients, and management.
- **Discover & align:** Clarify business goals, user roles, success metrics, and integration points (APIs, banking channels, SMS gateways, payment callbacks).
- **Design:** Database schema, REST contracts, UI systems, brand assets, and environment plan (local XAMPP → staging → VPS/shared hosting).
- **Build:** Laravel/Filament/PHP backend, Blade/React frontend, Flutter mobile where needed; PHPUnit/feature tests for critical paths.
- **Integrate:** Mobile–backend sync (Listener/VLL-SMS ↔ API ↔ portal), payment/airtime/disbursement APIs, portal webhooks, Craft Silicon banking channels and third-party switches.
- **Deploy:** Windows Server/IIS and Linux Server (VPS, shared hosting, Namecheap)—Git/GitHub, FTPS, Composer, SSL, .env configuration, cache/route discipline.
- **Implement & support:** Staff training, admin handover, production monitoring, security/performance hardening, SQL Profiler/log analysis, incident triage, runbooks.
- **Improve:** Post-release fixes, stakeholder feedback, iterative enhancements with release readiness checks—one issue at a time with evidence-based validation.

PROJECTS, PORTFOLIO & ACHIEVEMENTS

Active Targets — E-commerce (Laravel + Filament) — Live

Full storefront and Filament admin for Tanzania-made AR500 steel shooting targets: shop, cart, checkout, coupons, CMS, orders, custom quotes, payment settings, performance and security hardening. Production: <https://activetargets.org/> (admin at /admin).

imartListener — iMart SMS Business Desk (Flutter) — Launched

Flutter Android/web app for iMart Group: capture customer SMS & WhatsApp on a business phone, local Inbox, sync to Laravel API, reply templates/bulk, social phone lookup. Stack with imartPortal and listenerBackend; paired with live SMS portal <https://sms.imartgroup.co.tz/>.

LipaPay Product Family (iMart Group LTD) — Live

Production platforms: LipaPay Portal (collections — portal.lipapay.co.tz), Lipa Airtime (airtime.lipapay.co.tz), Lipa Disbursement (disbursement.lipapay.co.tz), and Sandbox developer hub (sandbox.lipapay.co.tz). MNO/bank/USSD flows, callbacks, KYC-to-portal specs, and integration documentation.

VLL-SMS / VLL Enterprise SMS Stack — Victoria Lush Limited

Flutter VLL-SMS inbound listener + production stack: VLL Backend (Laravel API), SmSver1 SMS portal, VLL Admin—bulk SMS, resellers, templates, delivery history, Linux VPS deployment and ongoing support.

ELMS — Employee Leave Management System (iMart Group LTD)

Production HR system at <https://leave.imartgroup.co.tz/>: leave applications, multi-level approvals (HOD/HR), notifications, document uploads, employee and administrator portals.

Savanna Fibre — ISP Digital Presence — Live

Marketing and conversion website for Savanna Fibre: residential/business packages, coverage, shops, lead forms, and support journeys. <https://www.savannafibre.co.tz/>

Fee Tracking & Reminder System (FTRS) — Mbonea Secondary School

Laravel staff portal to track fees, record payments, issue receipts, and send parent reminders securely from one system.

CakeZone — Bakery Admin (Laravel + Filament)

Shop management for cakes and orders—catalog, customers, and Filament admin on Laravel.

Library Management System (iMart Group LTD — Practical Training)

Responsive web system with structured database, book catalogue, user records, lending operations, and modern UI/UX.

Web-Based Tourism Planner System (UDSM — Team Leader)

Led student team; developed responsive web-based tourism planner for Tanzania as final semester project.

Food Reservation Mobile Application & Fashion Design Web Platform (UDSM)

Individual course projects focusing on usability, responsive design, layout, and user experience.

Brand & Graphic Design Portfolio

Brand identity suites, logo/mark design, logistics branding (e.g. Barberian World Cargo), and marketing/promo creatives for screen and print.

Portfolio & Open Source (Personal)

25+ documented projects on portfolio and GitHub; public code, live demos, and professional presence for employer review.

SKILLS & COMPETENCIES

- Frontend Development (React, HTML, CSS, JavaScript)
 - API Development & Integration (REST APIs)
 - Web Development and Design
 - Android deployment and client-device SMS/WhatsApp capture
 - IT Support and Troubleshooting
 - Banking channel support, implementation & integration
 - Graphic Design, Branding & Promo Creatives
 - Technical Documentation, Handover, and Stakeholder Communication
- Backend Development (Laravel, Filament, PHP)
 - E-commerce systems & Filament admin panels
 - Flutter Mobile Development (SMS/WhatsApp listener, sync, REST)
 - System Design and Development
 - Networking Fundamentals
 - Windows Server & Linux Server deployment and production support
 - Content Creation and Social Media Management
 - Project Coordination, Process Improvement, and Operational Delivery

PROGRAMMING LANGUAGES

C · HTML · CSS · JavaScript · PHP · Java · Dart

TOOLS & TECHNOLOGIES

Microsoft SQL Server · T-SQL · Stored Procedures · SQL Profiler · SSRS · IIS · Windows Server · MSMQ · REST APIs · JSON · Swagger · Postman · PowerShell · Laravel · Filament · PHP · React · Flutter · JavaScript · MySQL · PostgreSQL · SQLite · Node.js · Git · GitHub · GitHub Actions · XAMPP · Composer · Linux VPS · shared hosting · FTPS · cPanel · Namecheap · Microsoft Office · Adobe / design tooling

EDUCATION

Period	Qualification	Institution
2024 – 2026	Diploma in Computer Science (finalist)	University of Dar es Salaam, Dar es Salaam

Period	Qualification	Institution
2023 – 2024	Certificate in Computer Science	University of Dar es Salaam, Dar es Salaam
2018 – 2021	Certificate of Secondary Education (CSEE)	Kings Secondary School, Dar es Salaam

CERTIFICATIONS & AWARDS

- Certificate of Achievement — Full Stack Developer (Victoria Lush Limited, April 2026)
- iMart Group LTD — Practical Training & Project Completion Certification
- Certificate in Computer Science (University of Dar es Salaam, 2023–2024)
- Diploma in Computer Science — in progress (University of Dar es Salaam, 2024–2026)
- February 2018 — Certificate of Training in Positive Perspective (CORA in conjunction with St. Joseph Millennium Secondary School)

PERSONAL ATTRIBUTES

- Creative and innovative
- Fast learner and self-motivated
- Production-minded and quality-focused under deadlines
- Hardworking and reliable
- Able to work under minimal supervision
- Collaborative team player with clear technical communication

HOBBIES & INTERESTS

Playing basketball · Reading novels · Singing · Writing plays

REFEREES

Name	Position	Organisation	Contact
Mr. Henry Salvatory Mkama	System Analyst	University of Dar es Salaam	0620 341 714 · henry.mkama@udsm.ac.tz
Mr. Henrick Mwasita	Assistant Lecturer	University of Dar es Salaam	+255 713 090 458 · henrick.mwasita@gmail.com
Mr. Gift	Software & Web Developer	iMart Group LTD	+255 623 508 047 · gift@niacraftsolutions.com

DECLARATION

I, Sarah George Gordon, hereby certify that to the best of my knowledge and belief, this Curriculum Vitae correctly describes my personal details, qualifications, experience, skills, projects, and achievements. I understand that any willful misstatement herein may lead to disqualification or dismissal if engaged.

Signature:

Name: Sarah George Gordon

Date: 10 August 2026